

Union Agriculture Minister releases NDDB's Golden Jubilee Coffee Table Book & launches Android Application

Shri Radha Mohan Singh, Hon'ble Minister for Agriculture & Farmers Welfare, Govt of India released National Dairy Development Board's (NDDB) Golden Jubilee Coffee Table Book titled "50 Years – The Great Indian Milk Revolution" and launched an Android based Application on improving dairy animal productivity through Artificial Insemination (AI) at Krishi Bhavan, New Delhi on 23 March 2017. Shri Dilip Rath, Chairman NDDB and Shri Devendra Chaudhry, Secretary, DAHD&F graced the occasion.

In his address, Hon'ble Minister said that the Coffee Table Book features a glimpse of NDDB's 50-year remarkable journey and the value it has created for millions of dairy farmers in this country. The book exemplifies NDDB's belief that

cooperative principles are as relevant today as they were in the past and the institutions which follow these will form the structural framework for driving dairying in future. It also highlights the Dairy Board's efforts towards bringing about socio-economic change in rural India.

The Union Agriculture Minister said, "As a result of NDDB's sustained efforts through Operation Flood and the present National Dairy plan, India's dairy sector has succeeded in maintaining a steady growth. In terms of value, milk is the single largest agricultural commodity in India. India's milk production grew at about 6.5% annually for the last 2 years as against about 4.5% per annum over the previous 10 years, which is almost double as compared to the

